WYLR has always had a policy of not only promoting public service events on the air, but we have made a regular practice of doing remotes on the day of the event, at the event. March of Dimes, Easter Seals, Fort Edward Chamber of Commerce, Warren County Department of Tourism, Adirondack Hot Air Balloon Festival committee, Multiple Sclerosis Society, Fund Raisers for Ill Children and Adult Cancer victims and on.

Chris Lynch is a good person, and has done all he can to serve the people of Warren and Washington counties whenever and however possible.

He is also a working owner, not someone that gives orders and pushes a pencil all day. He sells, and personally attends WYLR events whenever possible.

If Chris Lynch was not a trendsetter in local public service and community involvement it's safe to say that our paths wouldn't have crossed professionally. It's because of his love for this area and constant support to it, that brough me here, and will keep me here for an indefinitely long future to come.

Duly sworn on this day, Tuesday July 14, 1992.

Thomas J. Jacobsen

Program Director WYLR

AFFIDAVIT OF MARILYN R. COHEN

STATE OF NEW YORK)
) ss.:
COUNTY OF WARREN)

- I, Marilyn R. Cohen, under penalty of perjury:
- l. My name is Marilyn R. Cohen and I have been a resident of Glens Falls for over forty years. I am writing in support of Christopher P. Lynch and radio stations WWSC and WYLR.
- 2. I have just completed forty years of working with handicapped, first as a Physical Therapist, and finally as Executive Director of United Cerebral Palsy Association of the Tri-Counties, Inc.. We serve 750 clients, ages birth through 21 years, annually.
- 3. Over the past decade, our relationship with Chris Lynch has been warm, productive and stimulating. He is a man of absolute honesty and directness. I have learned to respect his observations and opinions. He uses his media with intelligence and a caring usefulness.
- 4. He is thoughtful and careful in practice of his position and organized in his appraisal and fulfillment of his decisions. As a result, the whole community benefits, and we are proud to work with him.
- 5. Chris gets involved in his projects and he gets things done. The children served by our agency will be benefiting for years because of his ability to initiate, coordinate and carry out his suggested annual Radio/telethon for them. He created our theme "We're All Family" and has consistently demonstrated that he, his staff, and all the services of WWSC and WYLR are true, caring community stations.
- 6. Over and above our Radio/Telethon, Normandy consistantly supported our children, broadcasting local support to our national telethons for over two decades, supporting our annual skate-a-thon over the years. In fact, over the 80's, I honestly can't remember any of our fundraisers Chris' stations didn't support.
- 7. WWSC and WYLR's involvement was even more unique, as compared to other stations. The involvement of their management, news, and public affairs people started long before our events started and they followed up after the events ended. Their news and interviews over the years played a major part in bringing our services to the attention of those in need.
- 8. Chris Lynch has been involved in local community projects for over twenty years. The stations he directs truly reflect Chris' personal characteristics in their dependability, competence, and demonstrated results.

Marilyn R. Cohen July 9, 1992

Exh. 9/10

WARREN/WASHINGTON COUNTIES

COUNCIL ON ALCOHOLISM AND SUBSTANCE ABUSE, INC.

Richard M. Lawless Executive Director

DEPOSITION

Under Penalty of Penjury:

My name is Richard M. Lawless and I have been the Executive Director of the Warren-Washington Counties Council on Alcoholism and Substance Abuse, Inc., for the past four years. The council is a private non-profit agency contracted by our two counties to do prevention and referral work.

I have known Christopher Lynch of WYLR and WWSC since late 1988 when a board member of ours convinced Mr. Lynch to promote the "Call A Cab, Save A Life" for the Christmas holidays. This successful diversion program in Fort Edward and Hudson Falls engaged tavern owners, local cab drivers, and tavern patrons in a simple cost-effective way of stopping drunk driving and its consequences. Chris Lynch not only oversaw an extensive radio promotion of the campaign, but lent his considerable skills to the whole campaign. I am convinced this program saved lives since at least 50 patrons took advantage of it by letting the tavern call a cab for them. In 1990, the same program saw 100 rides counted.

Among Mr. Lynch's efforts since then have been his frequent invitations to our council to do PSA's, especially at holiday and other high risk times; his promotion of a high school poster contest on the dangers of substance abuse; and promoting our fund-raising annual dinner. Two efforts especially stand out. WYLR/WWSC donated time, efforts local PSA's and a live remote to our "I'M FREE FOR THE WEEKEND CHEMICAL FREE YOUTH CARNIVAL" which promoted a signature campaign on SADD Contracts for Life and alternative recreation opportunities in our area. Second, for the past eighteen months, WYLR/WWSC has been supportive of I CARE, an innovative grass roots substance abuse prevention project through promotional PSA's, remote broadcasts at events and news items.

Mr. Lynch's latest significant share in our council's community work has been RECOVERY RADIO, a weekly live call-in show simulcast on WYLR and WWSC early Sunday evenings since September 1991. The show presents professional and recovering people to our North Country community with a consistent positive message about the disease of addiction and the ways families and individuals can access help. Mr. Lynch's placement of this show in a prime time slot and consistent attention to its promotion and quality has been a considerable factor in



the show's success in reaching people.

Mr. Lynch's contributions to our prevention and referral mission through WYLR and WWSC are very considerable and ones which we are proud to celebrate.

Very truly yours.

Richard M. Lawless

7-9-92

RML/jc

Ext. 9/12

GE:

MON

M. 24TM .. .cs#

NOOM 2266 RAYBURN BUILDING WASHINGTON, DC 20618 (202) 225-5614

GASLIGHT SQUARE SARATOGA SPRINGS, NY 12866 IS18) 887-9600

MCMOCR MOUSE TASK FORCE ON AMERICAN PINSONERS OF WAR AND MISSING IN SOUTHEAST ASIA

Congress of the United States

House of Representatives Washington. DC 20515

September 24, 1990

3 COMMITTEE

SCHOOL AANKING REPUBLICAN SUBCOMMITTEE ON RULES

MEMBER HOUSE TASK FORCE ON CHILD GARE, DRUGS, EDUCATION AND THE BLDERLY

ASSISTANT FLOOR WHIP

To whom it may concern:

It has been my pleasure to have known Mr. Christopher Lynch and his family for as long as Mr. Lynch has been alive.

His family is synonymous in the Glens Falls area with integrity and community service. Mr. Lynch has nobly preserved that family tradition with his active involvement in numerous civic and charitable organizations. Many charitable efforts would not have been successful had it not been for Mr Lynch's personal and professional contributions.

He is himself a man of the highest integrity and moral rectitude. He has, and will always have, my unqualified respect and support.

Sirce mely,

GRAID B. SOLOMON
Member of Congress

GBS:da



VOLUNTARY ACTION CENTER

65 RIDGE STREET / GLENS FALLS, NEW YORK 12801 / (518) 793-3817

AFFIDAVIT OF RITA MAHON RATH

- I, Rita Mahon Rath, under penalty of perjury, state as follows:
- 1. My name is Rita Mahon Rath. I am the Executive Director of the Voluntary Action Center, and have been since 1982.
- 2. My association with Mr. Christopher P. Lynch, president of Normandy Broadcasting (WWSC/WYLR-FM), began in 1980 when I was a parttime employee for the Voluntary Action Center. At that time Mr. Lynch entered into an agreement with the Voluntary Action Center to provide funds for the distribution of Christmas Food Baskets to needy families residing in his station's listening area. These funds, \$3,000, were the proceeds from a Giant Garage Sale which was sponsored by Normandy Broadcasting. Thus began Chris Lynch's association and support of the holiday food basket program, an association which continued for about seven years.
- 3. In addition to funds, Y96-FM sponsored a minimum of three new-toy drives to gather toys for distribution to children at Christmas. Listeners were asked to buy one extra toy as they shopped for Christmas gifts for their own families. Live station broadcasts were set up at specific toy drop-off points. Mr. Lynch himself was present to greet the volunteers who donated the toys. Carloads of toys were collected and distributed along with the food baskets. Many of the toys were grouped and marked according to age and wrapped by volunteers to facilitate distribution.
- 4. Y-96 Disk Jockey, Bob Barrett, with the approval of Chris Lynch, sponsored a King Kong Movie Midnight Premier showing at one of our local theaters. Anyone who brought a banana for King Kong was admitted free. Arrangements were made with the Voluntary Action Center to pick up all of the bananas, which were then included in the Thanksgiving Basket distribution scheduled for the next day. Hundreds of bananas were collected and distributed.
- 5. In late winter of 1987, the idea of a bi-county volunteer recognition event surfaced. With the tutorage and support of Normandy Broadcasting personnel, the Voluntary Action Center was able to successfully host a volunteer celebration for over 1000 volunteers at the Glens Falls Civic Center. Mr. Lynch, along with the staff of Y96-FM and WWSC, promoted and assisted the VAC staff with generous air time, live interviews of volunteers, and over-all community sponsorship of the event. Never were so many volunteers honored at one time in our community. It is our wish to host another such event in the very near future.

- 6. Mr. Lynch sponsored a "Lifestyles For The '90s Exhibit" in the Glens Falls Civic Center in the spring of 1989 or 1990. Because he knew the importance of volunteering and that community volunteers would be vital to the health of our area, he encouraged us to set up a table at the exhibit to recruit potential volunteers and promote the concept of volunteering. We reached many people that we would not have ordinarily reached, some of whom became community volunteers.
- 7. Mr. Lynch's organization has always been very receptive to any Public Service Announcements we wished aired, using both his personnel and our agency staff and volunteers and he can be counted to follow through with the promotion of any event he adopts for the ultimate betterment of his community.

Rita Mahon Rath Executive Director

OPERATION SANTA CLAUS

General Delivery . Hudson Falls, NY 12839

TO: WHOM IT MAY CONCERN .

FROM: GERALD L. EICHIN

RE: AFFIDAUIT

DATE: 7/9/92

UNDER PEHALTY OF PERSURY, I AM
MAKING THESE STATEMENTS TO ATTEST
TO WUSC/WYLR & IMUULUEMENT AND
SUPPORT OF OPERATION SANTA CLAUS

BOB JENNINGS, A FORMER RADIO CELEBRITY AT MUSC, REPORTED OUR FRIALS & TRIBULATIONS DURING OUR SO MILE WALKS FUR OPERATION SANTA CLAUS IN 1974 . THIS . STARTED OUR COMMUNITIES RELATIONSHIP SPUMSORING PUBLIC SERVICE ANNOUNCEMEN .. IM OUR PLIGHT FUR FINANCIAL ASSISTANCE TO HELP AREA NEEDY CHILDREN AT CHRISTMAS TIME SINCE 1974 AND WWSC SUPPURIT - O PERATION SANTA CLAUS WENT FROM A FLEDQLING CHARITY, TO THE AREAS PREMIER FUND. RAISER TO ASSIST NEEDY CHILDREN. THROUGH MY CONTACTS WITH CHRIS LYNCH TYEARS AGO,

SUGARSTING GREATER RADIO

OPERATION SANTA CLAUS

General Delivery . Hudson Fells, NY 12839

THE YOL HULIDAY HOPECHEST HAS
BECOME OPERATION SANTA CLAUS'S
SECOND MAJUR FUND RAISING EVENT.
LAST YEAR WE RAISED OVER 15,000
TO HELP BENEFIT OVER 3500
CHILDREN IN THE WARREN, WASHINGTON
NURTHERN SARATOGA, AND ESSEX
COUNTY AREA.

GENEROSOTY TO COMMUNITY SUPPORT
AND SPONSORSHIP, OUR CHARITY

WOULD NOT BE THE SUCCESS

THAT IT IS TODAY. WE PRESENTLY

RAISE SIDU DOD ANHUMUY, AND SINCE

1974 WE HAVE RAISED APPROXIMATELY

EL JODU DOO TO BENEFIT OUR AREAS

NEEDY YOUTH.

KUDOS TO CHRIS LYMCH,

BUB BARRETT AND ALL THE STAFF

FUR THETR YEARS OF IMUDIVEMENT

IN COMMUNITY ACTIVITIES.

GERALD EICHIM, IS THE VICE
PRESIDENT OF CHRISTMAS PROJECTS INC.

D.B.A. OPERATION SANTA CLAUS. HE IS ALSO
THE CU-FUUNDER ALMA WITH FRANK

MUNUEF OF OPERATION SANTA CLAUS

Send Ent.

Box 40 Star Rt. Ridge Rd. Queensbury, NY 12804 July 13, 1992

AFFIDAVIT OF CLIFFORD A. GRANT

I, Clifford A. Grant, offer this statement under penalty of perjury in response to questions that anyone may raise regarding the public service history of WWSC/WYLR.

As a native of Hudson Falls, I grew up listening to WWSC. It was common to see WWSC at anything that was going on in the area. In fact, it was noteworthy when someone from 'SC wasn't there. Later, when I was lucky enough to be hired by Normandy Broadcasting, I learned even more about owner John Lynch's commitment to the community, a tradition carried on by his son Chris, on both WWSC and its FM-station, now WYLR.

I spent most of my 22 years at Normandy Broadcasting as News Director so I can personally attest that our coverage of local news and events was the most thorough of any station(s) in the Glens Falls market. There simply was no comparison to our news and public service commitment. Our local election coverage was second to none. It was a widespread reputation that we enjoyed.

WYLR specifically, and often in association with WWSC, was involved with coverage and often planning, of major public events like the Adirondack Hot Air Balloon Festival and Lake George Winter Carnival. Proceeds from the stations' "Giant Garage Sale and More" at the Glens Falls Civic Center supported our annual local broadcasting scholarships. We were deeply involved in Operation Santa Claus, helping to raise untold thousands to help needy children at Christmas. These were some of the big ones. The station was involved in many more smaller scale activities supporting that community-oriented goings on in towns and villages around us. It would be impossible for anyone to claim that WYLR was not a solid part of the community.

In the three years since I departed broadcasting for a new career in the Town of Queensbury Fire Marshal's Office, my relationship with WYLR is not as direct. I can say however, that whenever I request the station's assistance in producing and airing public safety announcements geared to our local fire problems, I am welcomed eagerly.

Very truly yours,

Kap Grant

Ext. 6/1

RECEIVED

AUG 1 3 1992

PROGRAMMING RECORD

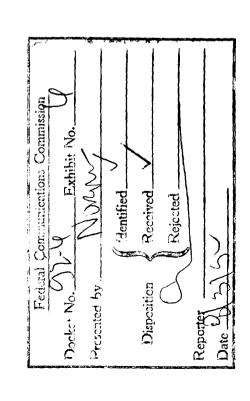
FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

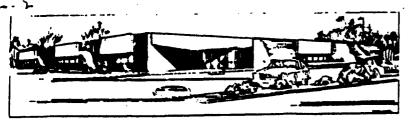
1. Normandy Broadcasting Corporation ("Normandy") is licensee of Station WYLR (FM), Glens Falls, New York. WYLR broadcasts 7 days-aweek, 24 hours-per-day. It broadcasts an entertainment format of Classic and Contemporary hit radio, aimed primarily at an audience of Within WYLR's format, the Station's radio young adults. personalities present a blend of current popular music with classic rock artists, network and local news and information (including community events and public service announcements), and occasional music specials geared towards its audience. WYLR is affiliated with the ABC Rock Radio Network, and, as such, has access to and utilizes its entertainment features and the news staff of the ABC Radio WYLR operates on 95.9 MHz. with 240 watts. Its 1 mV/m Networks. contour encompasses approximately 676 square miles. WYLR ranks #4 overall in the market out of 8 stations, according to the 1989-1990 Arbitron book.

WWSC and WYLR have co-located studios at 217 Dix Avenue in Glens Falls. The Stations simulcast only on a very limited basis, and then share a common news. engineering and administrative staff.

(Occasionally, part-time air talent who usually work for one Station will do an airshift for the other Station.) Both Stations are run by Christopher P. Lynch, Normandy's President and sole stockholder.

- 2. WYLR typically broadcasts news, sports, weather, and PSA's most programs concentrated 6am-6pm, Monday through Saturday. These programs are supplemented by other non-entertainment programs. WYLR now presents a block of public affairs programming evenings, 6-7pm, a period of substantial radio listening in Glens Falls. The typical Glens Falls weekend listener has more leisure time to listen to long blocks of informational programming than during the fast-paced work week. Surveys used by WYLR during the license period confirmed the solid weekend listening habits, especially of the younger portion of the Station's targeted audience, occured during this time.
- 3. WYLR's own advertising rate structure during the license period, based on its experience, set the Station's highest rate for





CENTER FOR THE DEVELOPMENTALLY DISABLED CORNER OF AVIATION ROAD & MOUNTAINVIEW LANE

UNITED CEREBRAL PALSY ASSOCIATION OF THE TRI-COUNTIES, INC.

R.D. 2, Aviation Road (Glans Falls, New York 12801 (518) 798-0170

March 10, 1980

Mr. Christopher Lynch WWSC 217 Dix Avenue Glens Falls, N. Y. 12801

Dear Mr. Lynch:

We want to thank you and your staff for the radio time and the personal time and effort given during the Cerebral Palsy Telethon in January.

If concern and enthusiasm were rated in dollars, your staff would have made us rich. As it was, the Telethon produced a rather dismal result. It becomes more and more apparent that in spite of efforts of local affiliates, that Albany runs the Channel 10 programming for their benefit only.

We are so proud of our new Center and as we watch services grow, we realize that our emphasis must be on local fund raising and local education. Since Septebmer 1, we have provided evaluations followed by direct program services or referral for 45 developmentally disabled children under 5 years of age. This evaluation service has never been available in our area.

We are planning a Skate-a-thon at the Civic Center on April 13, and I'm sure we can rely on your assistance: It needs to be a big success to make up for the Telethon.

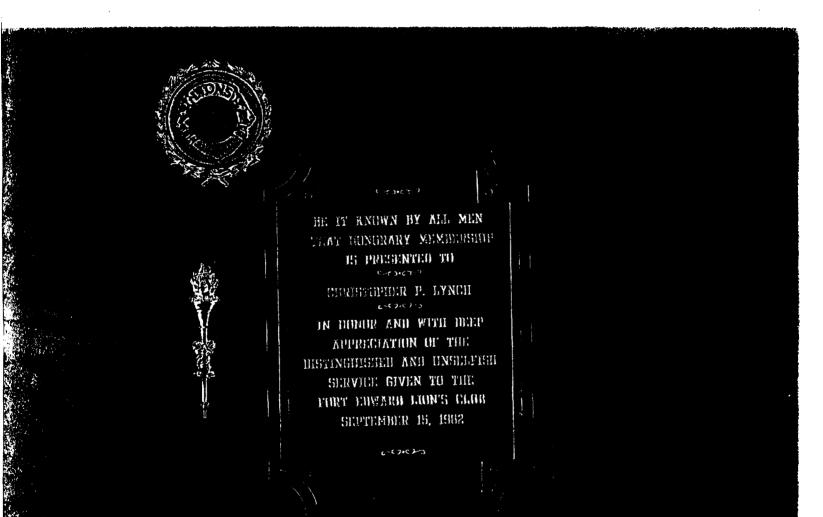
| Our sincere gratitude to We value the continued su | you and your staff memories for their help. upport of WWSC. Tederal Communications Commission |
|--|---|
| we vacue the continued so | D-1 (1) |
| Very truly yours, | Exmout No. |
| mary R. Che | Presented by |
| Mrs. Marilyn R. Cohen | Disposition Received |
| Executive Director | Rejected |
| 400-1 | Reporter |
| MRC:dv copy: Dave Covey | Barrain of Dug in Droolvement |
| | 3 3 m |

SERVICES & PROGRAMS

EVALUATION, ASSESSMENT & REFERRAL • COUNSELING & ADVOCACY • MEDICAL & THERAPEUTIC

HOME & COMMUNITY OUTREACH • SUMMER ACTIVITY • INFANT & EARLY CARE • PRE-SCHOOL & SCHOOL

ADULT DAY TRAINING & TREATMENT • ADULT RECREATION



Mbship 9/15/82 to Prevent



The American Red Cross ADIRONDACK CHAPTER

1 Bacon Street, Box 655, Glens Falls, New York 12801 - (518) 792-6545

Serving Warren, Washington, Southern Essex & Northern Saratoga Counties September 2, 1983

Mr. David Covey
Radio WWSC - WYLR
Dix Avenue
Glens Falls, N.Y. 12801

Dear Dave,

I don't know how well you realize what a great job you and your staff did sponsoring the Bloodmobile on September 2. It was not great - it was fantastic.

As of Friday morning, the inventory at the Red Cross Blood Center in Albany was at an all-time low and without the job your stations did, it would have been impossible to get through the long week end. With a nine bed Bloodmobile unit, the maximum number of donors possible to register is 144. Betty Vogel recounted this morning and 144 people did register, 12 were deferred and 132 were productive.

Due to the inevitable backlog when the maximum is registered, about 10 prospective donors decided they could not wait so, in retrospect, we should have asked for 12 beds - something to keep in mind for the future.

Dave, please be sure to extend our thanks to all your fine group for this accomplishment.

Sincerely,

Dirck Harrison Blood Chairman



Certificate of Appreciation BOB BARRETT - Y96FM presented to

MILLER HIGH LIFE





Exh. 10/5



The American Red Cross

ADIRONDACK CHAPTER

1 Bacon Street, Box 655, Glens Falls, New York 12801 - (518) 792-6545

Serving Warren, Washington, Southern Essex & Northern Saratoga Counties

September 6, 1983

Miss Debbie Canfield Glens Falls Civic Center Glens Falls, N.Y. 12801

Dear Debbie,

I tried to reach you on Friday to thank you and the Civic Center staff who helped with the Bloodmobile. To say it was a success is an understatement - it was great.

We registered 144 prospective donors and produced 132 units of blood. Theoretically, 144 is the maximum number that can be processed with a 9 bed unit. If we had been able to get more beds, we could have done more.

As of Friday morning, the inventory at the Red Cross Blood Center in Albany was critically low and it is doubtful that they could have gotten through the weekend without this boost from Glens Falls.

I am very proud of Dave Covey and the fantastic group at WWSC and WYLR who made this visit possible. I am sure that because we were at Heritage Hall it gave the Bloodmobile the extra prestige that resulted in a truly community effort.

Please extend our thanks to all the Civic Center employees who helped make this visit possible.

Sincerely,

Dirck Harrison Blood Chairman

cc: J.Kelly D.Covey





new york easter seal society

194 Washington Avenue • Albany, New York 12210 • (518) 434-4103

July 28, 1983

Bob Barrett Y96-FM Dix Avenue Glens Falls, NY 12601

Dear Bob:

Once again I'd like to thank you and the station for the great job you did promoting our 3rd Annual MILLER HIGH LIFE SOFTBALL MARATHON for Easter Seals. As I told you on the phone, 30 teams (10 more than last year) have raised \$7,465.00 so far.

I really appreciate the personal interest you took in the event, the fact that your team participated and that you recruited Garden Time to play. I look forward to Y96's promotion again next year.

Thanks again.

Sincerely,

Linda Martinelli Director of Development

LM:sc

cc: Dave Cobey, Manager

Ext. 10/7

y 96 Fil.

IT Way of Saying Tranks

EASTER SEALS

1983 & 1984

SERVING THE HANDICA

Certificate of Appreciation

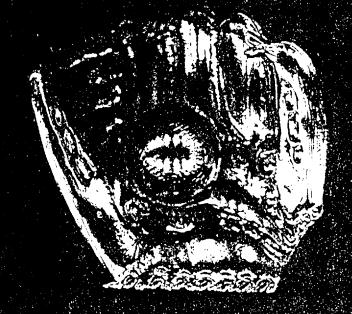
The Normandy Broadcasting Corp. This certificate has been Awarded to

In appreciation of service for WMHT-TV Channel 4 glens Falls

Fiven this 10 bay of May 1985

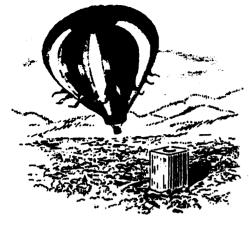
President & General Mar.

Louis Politica



EKSTER SEALS 985

_985



CITY OF GLENS FALLS

42 RIDGE STREET GLENS FALLS, NEW YORK 12801

MAYOR EDWARD M. BARTHOLOMEW, JR.

"CITY ON THE RISE"

November 6, 1985

FRER Ramping WYLR

Mr. Bob Barrett'
WWSC Radio Station
217 Dix Avenue
Glens Falls, NY 12801

Dear Bob:

With last weeks community Halloween Party now behind us, I want to express my sincere appreciation for your donation towards this annual program. We had a very large turnout and a good time was enjoyed by all in attendance.

On behalf of the City Staff, several hundred area youngsters, and myself, again, our thanks for your concern and contribution in making this event such a huge success.

Sincerely,

Edward M. Bartholomew, Jr.

Mayor

EMB:dw



VOLUNTARY ACTION CENTER

65 RIDGE STREET / GLENS FALLS, NEW YORK 12801 / (518) 793-3817

*31 December 1985

Mr. Bob Barrett Y96 - FM 217 Dix Avenue Glens Falls, New York 12801

RE: Y96 - FM TOY DRIVE

Dear Bob,

As was mentioned in our phone conversation, the calibre of toys collected this year far exceeded last year's drive at the Mall.

VAC volunteers were able to display most of the toys on shelves set up in the basement of the Salvation Army Building. Parents picking up VAC food and/or gifts bought through Operation Santa Claus went into the "toy room" and selected appropriate toys for their children. The overall feeling was one of sincere appreciation for the added bonus of toys.

Thank you for all the effort and energy you personally put into this project.

Sincerely,

Rita Mahon Rath Executive Director

RMR/g

cc/ Christopher P. Lynch